

**MADE IN NABA<sup>®</sup> MADE IN NABA<sup>®</sup> MADE IN NABA<sup>®</sup>**



**INTERNATIONAL ACADEMY  
OF ART & DESIGN**

**NABA**

**NUOVA ACCADEMIA  
DI BELLE ARTI**

## learning by thinking

Our programmes constitute a continuous sequence of multidisciplinary experiences generating research and projects in the artistic and professional contexts of current trends.

## learning by doing

Ideas become projects, strategies, techniques and technologies, turning into prototypes and in some cases developing into products for the companies we work with.

## teaching by learning

Learning by doing is also teaching by learning and this has changed the relationship between lecturers and students: classes and groups have transformed into work teams that liaise continuously with companies and research institutes. Experience forms the methodological skeleton through which innovation insinuates itself and guides us in planning the future together.

*Italo Rota,  
NABA Scientific Advisor from 2013 to 2024*



NABA is the Best Italian Academy of Fine Arts in the top 100 worldwide in Art & Design field in the QS World University Rankings® by Subject.

**NABA** is the largest Academy of Fine Arts in Italy. Founded in Milan in 1980 and legally recognised by the Italian Ministry of University and Research in 1981, it is characterised by an interdisciplinary methodology with a strong inclination towards research, experimentation, and innovation on the most current issues, including new technologies, Artificial Intelligence and sustainability, and a dynamic interaction with the professional context. With two campus in Milan and Rome, **NABA, Nuova Accademia di Belle Arti** offers academic degrees equivalent to first and second level university ones in the Communication and Graphic Design, Design, Fashion Design, Media Design and New Technologies, Set Design, and Visual Arts Areas, legally valid at an international level.



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# NABA BRA

**NABA**

NUOVA ACCADEMIA  
DI BELLE ARTI



# CAMPUS

## MILAN

### NAVIGLI DISTRICT

study and lounge areas  
specialised laboratories  
botanical dyeing garden  
library and cafeteria  
green and leisure areas



## ROME

### OSTIENSE DISTRICT

study and lounge areas  
specialised laboratories  
library and terrace  
multifunctional spaces  
green and leisure areas



## NABA NUMBERS

**60,000** sqm

**18** buildings

**6,000+** students

**100** countries

**35%** international students

**70** international exchanges partners

# LABORATORIES

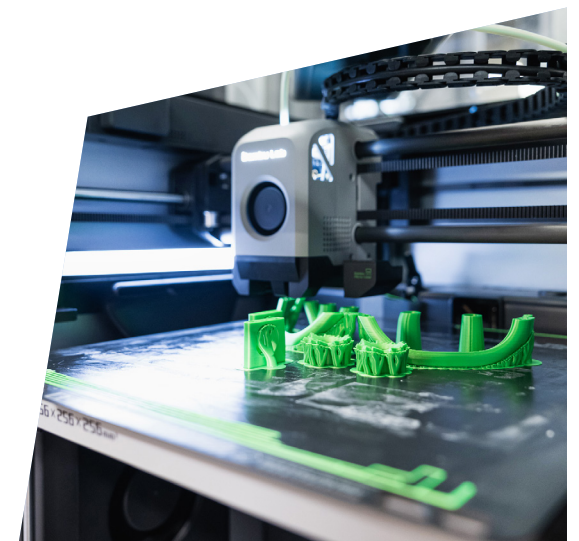
With over 50 specialised labs, NABA is a laboratory-based Academy: supported by professional and innovative environments, methods and tools, students, faculty and qualified staff cooperate to realise complex

cross-disciplinary projects, integrating research and circular design principles to reduce resource consumption and meet contemporary and future instances with new educational and production models.

## ZEROWASTE CULTURE IN THE DESIGN LABS

**3D PLA Printing / Clay 3D Printing / Laser Cutting / CNC Milling machine / Thermoforming / Turnery / Carpentry / Biomaterials**

Here, the design of models and prototypes is carried out with state-of-the-art tools and skilful artisanal dexterity. Research, innovation and sustainable design practice create room for innovative upcycling, an essential part of the present and future industry.



## INNOVATION AND SUSTAINABILITY IN THE FASHION AND TEXTILE DESIGN LABS

**Natural dyeing / Printing and silk screen printing / Eco printing / Modelling with Lectra / Knitwear with Shima Seiki / Textile heat-welding with Framis / Water Recycling System**

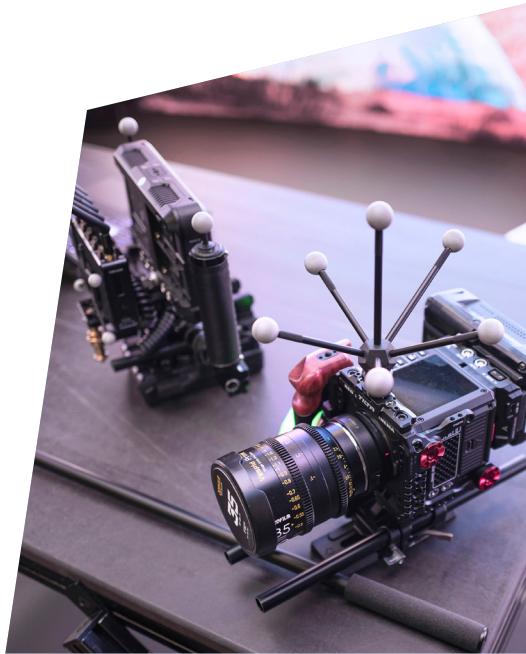
With professional machines and constant research on materials and techniques, these labs provide full-scale knowledge of the production chain, for an increasingly sustainable approach to the fashion system.



**CUTTING-EDGE ENVIRONMENTS IN THE MEDIA DESIGN AND NEW TECHNOLOGIES LABS**

**Virtual Studio / Fortnite / Toon Boom / Unreal Engine / GitHub Campus / Human-computer interaction / Generative Visual and Sound design / Performing Arts**

From set and cinematographic technologies to game development and VFX, these labs are avant-garde in the design of immersive contents in the fields of media, creative technologies, metaverse and its related applications.



**EXPERIMENTATION AND ARTISTIC REPRESENTATION IN THE VISUAL ARTS LABS**

**Engraving / Chalcography / Painting / Sculpture and art installations / Drawing / Photography / Video applications and new media / Display**

The teaching of experimental artistic practices and techniques in the labs focuses on the research of personal and new languages, which adds curatorship, art critique, editorial direction and museum management to the art profession.



**COMING SOON**

Graphic Design Lab

Set Design Lab

Sneaker Design Lab

**CAMPUS LIFE**

**student life**

Every year a dedicated office proposes to the students extra-curricular activities such as guided tours, events, sports as well as cultural, commercial and health benefits. Furthermore, thanks to the Buddy Project, additional support to international students is provided.

**NABASHOPPING.COM** is the online shop for Made in NABA products: a collection of clothing and accessories for study, work and leisure time.



**library**

On the two campus, consultation and borrowing services are available for numerous printed and digital volumes, these archives and sector-related magazines, as well as access to some of the most prestigious online databases (BoF, JSTOR, WGSN, Vogue Archive). In Milan, a peculiar display of samples of innovative materials and papers is also open to the users.



**housing**

The Housing office supports the students, throughout the whole booking process, in finding accommodation in shared apartments or independent studios thanks to different solutions located nearby the campus.

**NABA Housing Office**  
www.milanhousing.it | info@milanhousing.it





# COUNSELLING

## Open Day

Courses presentation, counselling activities, campus and labs tours, students' projects on display.

Location	Date	Date	Date	Date	Date
MILAN	09 Nov 2024	18 Jan 2025	22 Mar	10 Jul	10 Sept
ONLINE	13 Nov 2024	22 Jan 2025	26 Mar	09 Jul	15 Sept
ROME	16 Nov 2024	25 Jan 2025	29 Mar	08 Jul	11 Sept

## NABA personal orientation

NABA customised study orientation interviews to guide students throughout the Academic Offer online, on campus or in their home Country.



## NABA webinars

Live webinars providing lectures from professionals, tips on lifestyle and studying in Italy, suggestions on how to create a portfolio and much more.

FIND OUT ALL THE DATES OF THE NEXT EVENTS



# SCHOLARSHIPS

NABA supports talents with several scholarships and offers students access to financial support initiatives.

Also, the Academy awards applicants who make an early decision to enrol and meet admission requirements with reductions on the total fees.

Over 500 scholarships per year

500

1 student out of 5 receives a scholarship valid for all the years of the study course

1/5

# ADMISSIONS

To study at the Academy it is necessary to follow all the phases of the admissions process through which NABA can evaluate the interest and requirements needed to enrol to the chosen course. Contact the school to find out more.



Application



Admission evaluation



Admission result



Matriculation



# INDUSTRY AND CAREER

The Industry Relations and the Career Service and Alumni Relations offices represent a bridge between the Academy and the working world during the study path, involving students in innovative collaborations and projects with leading companies in different fields, through many initiatives such as Talent Harbour, Recruiting Day, and Design Marathon.

Thanks to a constantly expanding network of partners, the offices value the skills of each student by promoting internships and job opportunities in line both with their attitudes and the demands of the job market.

## And afterwards?

Employment rate within 1 year after graduation

87%

99% Master of Arts and Academic Master graduates

Satisfaction with current job

83%

Country of current job

77% ITALY

23% ABROAD

Source: yearly occupational survey by BVA Doxa, a leading market research company, related to graduates in 2021 one year after graduation.



NABA collaborates every year with more than 900 brands for projects, partnerships, internships and placement, among others:

BORBONESE

BVLGARI

Canon



COSMOPOLITAN

FNM  
la vita in movimento



HONOR



SELETTI

SIEMENS

SUNNEI

TOSHIBA

Venchi  
1878



Yakult

# SUCCESS STORIES



COMMUNICATION AND GRAPHIC DESIGN AREA

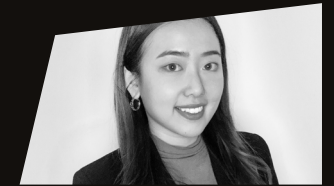
FRANCESCO ALBANO

SOCIAL MEDIA SPECIALIST, WARNER BROS DISCOVERY  
MA in Communication Design graduate

DESIGN AREA

YUDAN PENG

EMEA EXPORT SALES SPECIALIST, FENDI CASA  
BA in Design graduate



FASHION DESIGN AREA



LORENZO SEGHEZZI

FOUNDER AND FASHION DESIGNER, LORENZO SEGHEZZI  
BA in Fashion Design graduate

MEDIA DESIGN AND NEW TECHNOLOGIES AREA

ARON GILLI

GAME DEVELOPER, STUDIO EVIL  
BA in Creative Technologies graduate



SET DESIGN AREA



GRETA COSENZA

SET DESIGNER ASSISTANT, MASTERCHEF ITALIA  
BA in Set Design graduate

VISUAL ARTS AREA

RUTH BERAHA

ARTIST, PREMIO NEW YORK, POLLOCK-KRASNER  
FOUNDATION GRANT  
MA in Visual Arts and Curatorial Studies graduate





NABA, Nuova Accademia di Belle Arti is part of Galileo Global Education, a leading international provider of higher education with an offer that spans from applied arts, fashion, design and digital/Internet to business and medicine. Through its network of 54 schools, the group is present in over 91 campus in 13 countries around the world and has over 200,000 enrolled students. Galileo is Europe's largest higher education group, in terms of both geographical spread and breadth of course offering. Its ambition is to be the world education leader in innovation, creativity, arts and culture - driven by students' employability, agility and impact.

[www.ggeedu.com](http://www.ggeedu.com)

Institutional networks



**NABA,  
Nuova Accademia  
di Belle Arti**

MILAN CAMPUS  
Via C. Darwin 20  
20143 Milan

ROME CAMPUS  
Via Ostiense 92  
00154 Rome

Admissions Information  
T +39 02 97372106  
E [int.info@naba.it](mailto:int.info@naba.it)

[www.naba.it](http://www.naba.it)



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# ACADEMIC OFFER

2025/26

MADE IN NABA<sup>®</sup>

MADE IN NABA<sup>®</sup> MADE IN



**DEAN**  
GUIDO TATTONI

**DESIGN AND APPLIED  
ARTS DEPARTMENT HEAD**  
LUCA PONCELLINI

**VISUAL ARTS  
DEPARTMENT HEAD**  
MARCO SCOTINI

**COMMUNICATION AND  
GRAPHIC DESIGN AREA**

**AREA LEADER**  
PATRIZIA MOSCHELLA  
**ADVISOR**  
ANGELO COLELLA

**DESIGN AREA**  
**AREA LEADER**  
CLAUDIO LARCHER  
**ADVISOR**  
DANTE DONEGANI

**FASHION DESIGN AREA**

**AREA LEADER**  
COLOMBA LEDDI  
**ADVISOR**  
NICOLETTA MOROZZI

**MEDIA DESIGN AND  
NEW TECHNOLOGIES,  
SET DESIGN AREAS**

**AREA LEADER**  
VINCENZO CUCCIA  
**SET DESIGN ADVISOR**  
MARGHERITA PALLI

## BACHELORS OF ARTS

### Comics and Visual Storytelling

CAMPUS: Milan - Rome

The BA prepares future illustrators, graphic novelists and visual artists, guiding students through the study of various genres of comics and the art of visual storytelling. They will learn the principles and develop their own style, in order to create engaging stories.



### Graphic Design and Art Direction

Brand Design  
Creative Direction  
Visual Design

CAMPUS: Milan - Rome

The BA guides students into the world of communication and new media combining interdisciplinary and theoretical approach and creative labs in several fields, from graphic design, advertising, publishing, digital media with 3D and motion graphics to generative applications of Artificial Intelligence.

### Design

Interior Design <sup>MILAN - ROME</sup>  
Product Design <sup>MILAN</sup>  
Product and Innovation  
Design <sup>ROME</sup>

CAMPUS: Milan - Rome

The BA alternates and integrates theoretical studies with experiential workshops, stimulating the students' sensitivity and passion for the world of objects and spaces and guiding them to observe the multitude of contemporary forms of design and how to apply them to their work.

### Fashion Design

Fashion Design  
Fashion Styling and  
Communication

CAMPUS: Milan - Rome

With a practical approach and a cooperation among the specialisations which fosters the synergy of a real work team, the BA teaches the students languages and methodologies enabling them to enter the professional world within the national and international Fashion System.

### Fashion Marketing Management

CAMPUS: Milan - Rome<sup>NEW!</sup>

The BA aims to train professional figures capable of managing the multidisciplinary complexities of the Fashion System, connecting the ideation and development phase of the product to marketing, communication, and distribution strategies.

### Creative Technologies

Game  
VFX and 3D

CAMPUS: Milan

The BA explores the world of CGI and aims at growing professional figures in the fields of Game, VFX and 3D, introducing the students to the most innovative techniques: from virtual production to character design and animation, and development of videogames.

### Film and Animation

Filmmaking  
Animation

CAMPUS: Milan - Rome

The BA is aimed at preparing artists and professionals in the field of audiovisual creations, in particular in the branch

of cinema and in all the traditional and contemporary as well as future applications including their hybrid products.

### Set Design

Theatre and Opera  
Media and Events

CAMPUS: Milan

The BA guides the students in the complex reality of set design through design-related subjects in the fields of theatre, events, exhibitions, fashion shows, cinema and television, providing them with the tools to relate to the most significant scenarios of the contemporary cultural production.

### Painting and Visual Arts

Painting  
Visual Arts

CAMPUS: Milan - Rome

The BA explores the transformations of contemporary art practices, connecting art with the production and social contexts and enabling students to experiment with a variety of environments, techniques and methods, reinterpreting and expanding the traditional academic approach.



# MASTERS OF ARTS

## User Experience Design

CAMPUS: Milan

The MA provides the theoretical, technical and methodological skills for the design of complex digital communication systems, dealing with the study of digital interfaces focusing on user experience (UX/UI) and information architecture.

## Visual Design and Integrated Marketing Communication

CAMPUS: Milan - Rome

The MA combines the marketing and integrated communication approach to a wide range of artistic-expressive competences by working on real briefs and undertaking all the phases of complex communication projects.

## Interior Design

CAMPUS: Milan

The MA explores topics and methodologies related to the interior design, which plays an increasingly important role in individual and collective living spaces, enabling the students to design how we will live, work, and communicate in the global context.

## Product and Service Design

CAMPUS: Milan

The MA guides the students in managing all the phases of a project's development, from conception to manufacturing, through design strategies and materials research, exploring the needs for a

sustainable relation to the environment in the contemporary "society of services".

## Social Design

CAMPUS: Milan

The MA enables the students to understand contemporary social needs, exploring the most innovative social development strategies to valorise human and natural resources and to drive dynamics of sustainable evolution.

## Fashion and Costume Design

CAMPUS: Rome

The MA provides the students with the tools to handle fashion and costume design projects, investigating the topics of narration and *mise-en-scène* of garments as well as collections' archives as heritage and starting points for designing.



## Fashion Design

CAMPUS: Milan

The MA trains figures capable to manage creative processes in the field of fashion design, from research to prototyping, guiding the students in the search for their own vision that will be expressed in a very personal portfolio.

## Textile Design

CAMPUS: Milan

Through an interdisciplinary and workshop-based approach, the MA provides the students with the tools to manage creative processes in the fields of textile and knitwear design, from woven to knitted fabrics, including innovation, sustainability, and design-thinking related topics.

## Creative Media Production

CAMPUS: Milan

The MA explores the complexity of a world inquired by analogical and digital tools and lays the foundations for innovative artistic and expressive representations of reality through linear and non-linear audiovisual productions by the use of creative coding, human-computer interaction, Artificial Intelligence and generative sound design.

## Digital and Live Performance

CAMPUS: Milan

Through practical experiences and theoretical courses, the MA provides students with the methodological skills for the development of processes and projects in the performative field, to refine their understanding of the reality that surrounds them and to work in the field of digital and live performance at a professional level.

## Visual Arts and Curatorial Studies

CAMPUS: Milan - Rome

Founded in 2006, the MA combines a solid training in the artistic production with a specialised curatorial practice, exploring the relationship among art, visual culture, aesthetics, and social dynamics to produce new training and operating models in the international contemporary art system.



# MASTERS

## Creative Advertising

CAMPUS: Milan

By alternating theoretical teachings to workshops with leading companies in the field, the Academic Master enables students to develop their talents in copywriting, storytelling and art direction, to ideate campaigns across various types of media and to participate in prestigious international competitions.

## Luxury Brand Management <sup>NEW!</sup>

CAMPUS: Milan

The Academic Master offers students the skills to enhance the identity of luxury brands, exploring emerging trends of the target markets and evolving consumption experiences, and to develop communication campaigns, experiential retail strategies, and innovative solutions tailored to global markets.

## Sustainable Innovation Communication

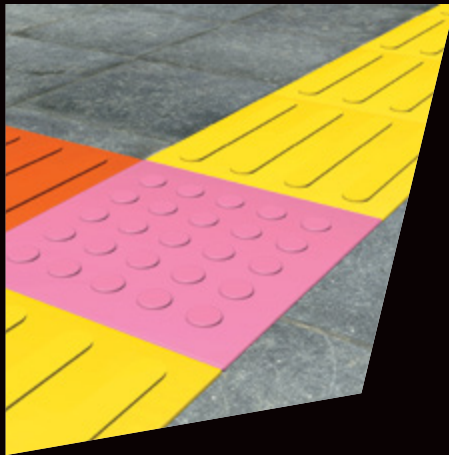
CAMPUS: Milan

The Academic Master explores theories, methods, and design approaches to contemporary communication by developing crossdisciplinary skills of cultural analysis focused on the sustainable innovation's new languages of institutions and companies.

## Interior and Living Design <sup>NEW!</sup>

CAMPUS: Milan

The Academic Master is an intensive programme that provide students with



the skills to design spaces that meet the contemporary living demands, combining functionality, sustainability, and innovation, through the integration of theoretical learning, workshops and collaboration with leading companies.

## Italian Design

CAMPUS: Milan

Combining theory, workshops and meetings with the main players in the field, the Academic Master is an intense journey of research and design on the peculiarities of the Italian Design and provides students with professional skills to lead innovation and new visions at an international level.

## New Urban Design

CAMPUS: Milan

The Academic Master gives a new perspective on the role of urban designer aimed at reading into, interpreting and designing cities to face the new complexity of urban contexts, and complement it with practical actions also establishing relationships with local and international partners.

## Fashion Digital Marketing

CAMPUS: Milan

The Academic Master analyses the developments of the contemporary fashion system to train professionals in the digital marketing field, capable of creating specific contents and strategies for fashion and lifestyle brands with a self-sufficient, innovative and sustainable approach.

## Sneaker Design <sup>NEW!</sup>

CAMPUS: Milan

The Academic Master trains professionals in the field of shoe design, in particular streetwear, and provides specific skills in designing and prototyping artisanal and industrial products, with special attention to innovation, market trends, and sustainable production.

## Business Law for the Fashion System\*

APPROACH: online/on Milan campus

The University Master's Degree is the result of a collaboration between NABA and the International Telematic University UNINETTUNO and intends to train highly qualified professionals capable of managing the business, legal, and technological aspects of the fashion and textile industry.

## Screenwriting for Series

CAMPUS: Rome

The Academic Master intends to train professionals figures in the field of audio-visual screenwriting, who are capable of intercepting themes and narratives of a constantly evolving world for the development of serial projects of national and international relevance.



## Art and Ecology

CAMPUS: Milan

The Master provides the students with a cross-disciplinary methodological approach as well as the needed tools to fulfil the most urgent issues related to landscape, environmental protection, biodiversity and sustainability, by connecting artistic creativity, design practice and scientific knowledge.

## Contemporary Art Markets

CAMPUS: Milan

The Academic Master provides the students with the most effective tools to interpret the art market structures and dynamics, with a particular focus on contemporary languages, and includes study trips to key events in the field such as Artissima and Art Basel.

## Photography and Visual Design

CAMPUS: Milan

The Academic Master prepares the students for their entrance into the world of photography, arts, and national and international communication, aiming to train groundbreaking professionals in contemporary photography: photographers, curators and editors.



# RESEARCH DEGREES

## → PhD in Artistic Practice

CAMPUS: Milan

NABA is the first Academy of Fine Arts in Italy to establish a completely practice-based Doctoral School. The PhD is developed in collaboration with HDK-Valand - Academy of Art and Design (awarding university), has a duration of 4 years and is aimed at students who intend to transform their artistic practice into a professional career.

## → PhD in Artistic Practices and Design Culture <sup>NEW!</sup>

CAMPUS: Milan

NABA stands out as a reference point among the Italian Academies since the 1st AFAM doctoral cycle for artistic research and design culture. The 3-year PhD trains artists, designers, and curators to develop research and production through innovative critical, empirical, and intersectional methods and tools.

# SPECIAL PROGRAMMES

## → Foundation Course

LANGUAGE: ITALIAN - ENGLISH

CAMPUS: Milan

A propaedeutic and interdisciplinary programme aimed at students who do not meet the entry requirements for undergraduate programmes. The course provides linguistic, cultural, and artistic competences.

## → Gap Year Programme

LANGUAGE: ITALIAN - ENGLISH

CAMPUS: Milan - Rome

The programme provides students having a secondary school diploma with the opportunity to live a unique experience in Italy by taking part to the first year of a NABA BA in Milan or Rome.

## → Semester Abroad Programmes

LANGUAGE: ITALIAN - ENGLISH

CAMPUS: Milan - Rome

The Semester Abroad Programmes are designed for international students who wish to spend a semester studying at NABA in Milan or Rome.

## → Summer Courses

LANGUAGE: ENGLISH

CAMPUS: Milan - Rome

NABA promotes two-week summer intensive courses in the Visual and Applied Arts fields at one of its campus or both, providing students with campus experience and field trips.

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**For updates and further information on the academic offer please visit [www.naba.it](http://www.naba.it)**

\*University Master's Degree accredited by International Telematic University UNINETTUNO (60 CFU).

All the academic courses (BAs, MAs, and Masters) are delivered in Italian and English languages, except the Master in Creative Advertising, which is delivered in English only. The PhD in Artistic Practice is delivered in English language only, the PhD in Artistic Practices and Design Culture is delivered in Italian language only.

The degrees awarded at the end of AFAM programmes are First Level (Bachelor of Arts) and Second Level (Master of Arts) Academic Degrees, and First Level Academic Master Degrees (Academic Master), recognised by MUR and equivalent to University Degrees. Further details on the degrees awarded in specific cases are available on [www.naba.it](http://www.naba.it)

The programmes indicated in this brochure may undergo variations due to academic or ministerial reasons. The BAs specialisations, where present, will be activated based on a minimum number of requests.